

## Diversity Facts

Four of the eight Native American tribes in North Carolina are in counties served by Eastpointe. These tribes are the:

Coharie  
(Sampson)

Haliwa-Saponi  
(Edgecombe)

Lumbee  
(Robeson)

Waccamaw Siouan  
(Bladen)



One in five Americans lives with a mental illness. Estimates show that nearly two-thirds of all people with a mental illness do not seek treatment; especially people from diverse communities. Reasons people with mental illness don't seek help are: lack of knowledge, fear of disclosure, rejection by friends, and discrimination.

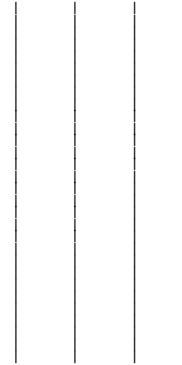
## Cultural Competency

Cultural competence occurs when knowledge about people and groups is changed into; clinical and best practice standards, skills, service methods, and marketing plans that match a person's culture. Thus, services are more appropriate. Outcomes are improved.

To provide culturally competent services, Eastpointe employees and provider partners must; believe in, commit to, and strive to work more effectively in cross-cultural situations.

Having cultural competence in behavioral healthcare is a way to make sure there is access to quality care.

**Diverse**  
**Backgrounds**  
**Shared Values**  
**One**  
**Mission**



Eastpointe MCO  
514 East Main Street  
Beulaville, NC 28518

Place  
Stamp  
Here



A Managed Care Organization (MCO), managing publicly funded behavioral healthcare services, including mental health, intellectual/developmental disabilities, and substance use (MH/IDD/SU)

Eastpointe serves the citizens of Bladen, Duplin, Edgecombe, Greene, Lenoir, Robeson, Sampson, Scotland, Wayne and Wilson Counties

1-800-913-6109

# Cultural Competency Committee

## Application

Name: \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

### Social Identity

Under 18 \_\_\_\_\_      ↑ Female \_\_\_\_\_  
18 to 64 \_\_\_\_\_      □ Male \_\_\_\_\_  
65 and Over \_\_\_\_\_

### Disability Represented (Check all that apply):

Mental Health \_\_\_\_\_  
Intellectual/Developmental Disability \_\_\_\_\_  
Substance Use \_\_\_\_\_  
Not Applicable \_\_\_\_\_

### Ethnic Group (Check all that apply):

African American \_\_\_\_\_      Asian \_\_\_\_\_  
Caucasian \_\_\_\_\_      Hispanic \_\_\_\_\_  
Latino \_\_\_\_\_      Middle Eastern \_\_\_\_\_  
Native American \_\_\_\_\_      Bi/Multi-Racial \_\_\_\_\_  
Other \_\_\_\_\_

Briefly share your reasons for wanting to become a Cultural Competency Committee member:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Embracing Diversity

Biases and prejudices are rooted deeply in all of us. From birth, we are shaped by our parents, families, friends, peers, books, social media and environment. We embrace these early learnings that shape how we look at, and react to, the world and those around us.

Accepting diversity is more than just putting up with people who are not like us. It means actively welcoming and involving them by:

- Creating an atmosphere where all people feel accepted, respected, and have equal chances; where it is safe for everyone to ask for help, and share their thoughts and ideas.
- Empowering people by valuing the full potential of every person.
- Standing up to discrimination; all people should have the right to live their lives with no fear of unfairness.

The racial or ethnic background of a person impacts: if they seek help; the type of help they seek; the coping styles and social supports they have; and how much stigma they attach to mental illness, developmental disabilities and substance use disorders.

Action starts with one voice



### Resources:

Anti-Stigma Campaign  
[www.samhsa.gov](http://www.samhsa.gov)



NAMI Multicultural Action Center  
[www.nami.org](http://www.nami.org)

STAR Center  
[www.consumerstar.org](http://www.consumerstar.org)

Stigma Busters  
[www.nami.org](http://www.nami.org)



*"We all should know that diversity makes for a rich tapestry, and we must understand that all threads of the tapestry are equal in value no matter what their role."*

Maya Angelou  
Poet, Author, & Civil Rights Champion

